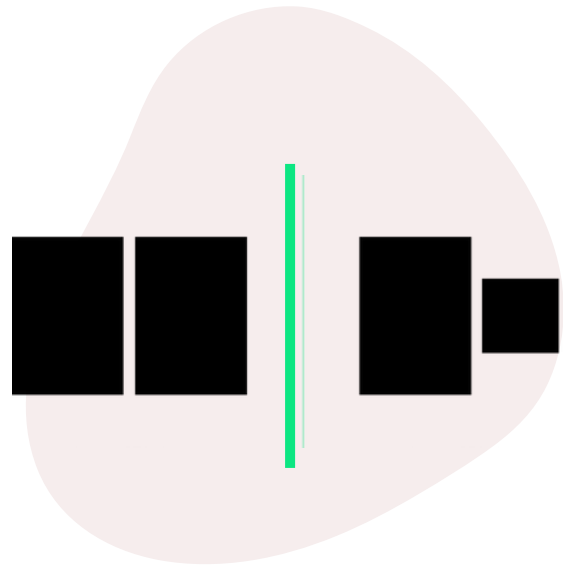
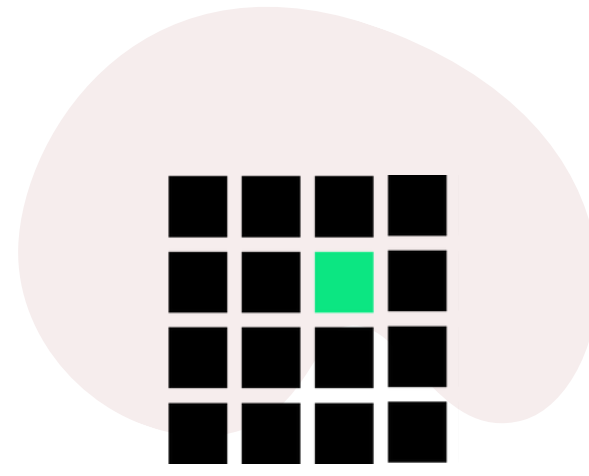


TWELVE DESIGN PRINCIPLES

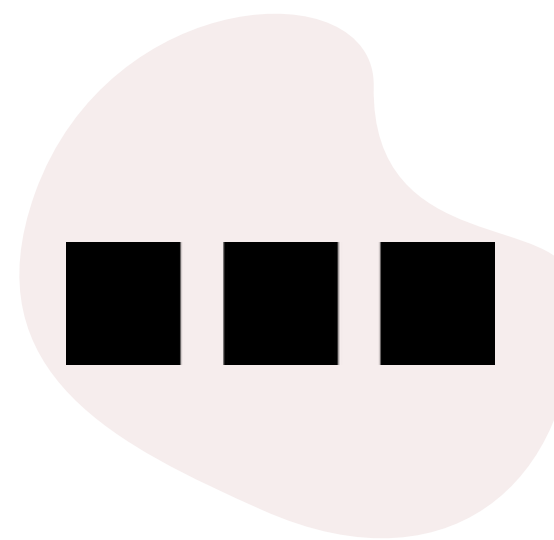
Printable desktop reference



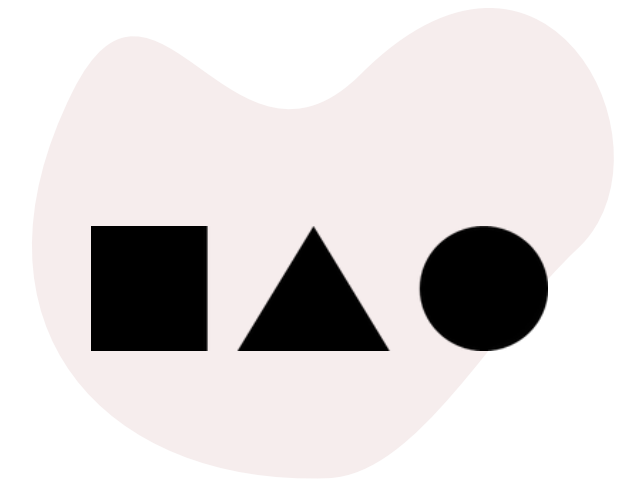
Balance



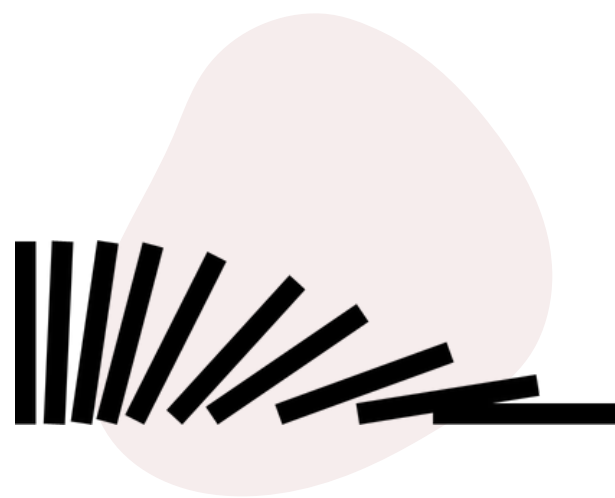
Emphasis



Unity



Variety



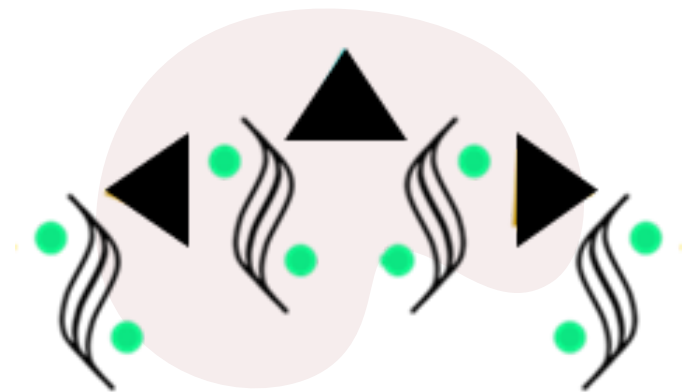
Movement



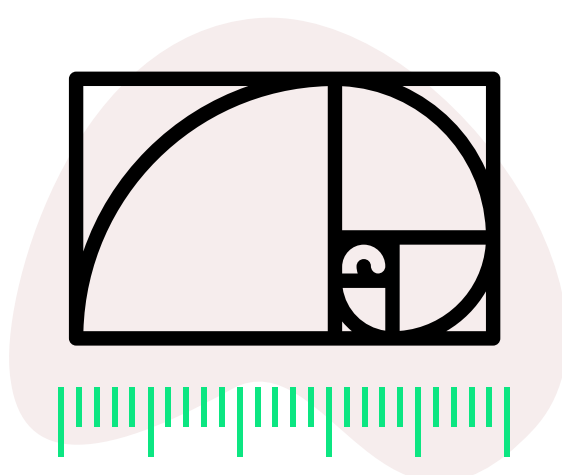
Repetition



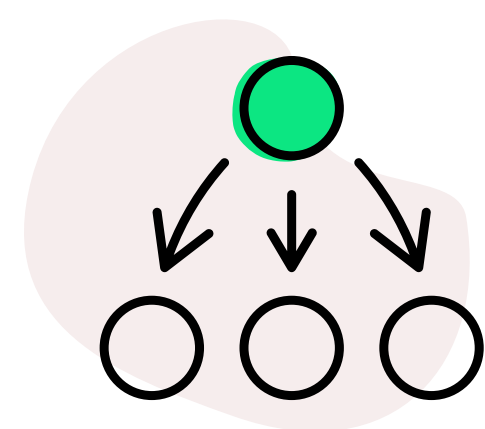
Pattern



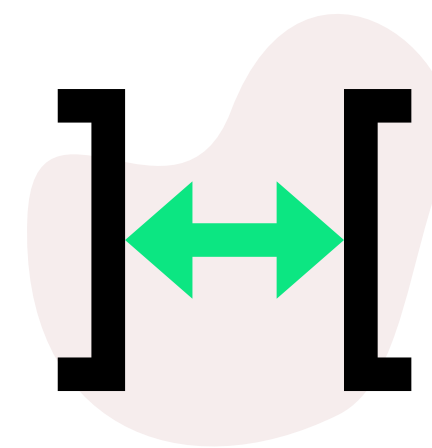
Rhythm



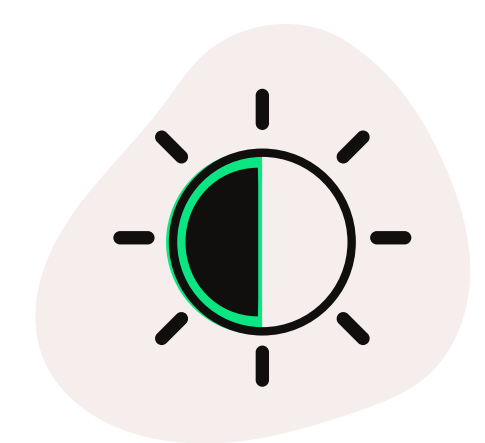
Proportion & Scale



Hierarchy



White Space



Contrast



CREATIVE
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For more information on how to apply these principles, visit creativeslideware.com